

JOSHUA A REESE

joshreese.com
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summary of qualifications I am a talented art director with both agency and inhouse experience. Stylistically, I utilize bold graphics, witty, unexpected connections, all employed with strong typography. Professionally: motivated and charismatic with consistent involvement in all aspects of a project.

employment **CURRENT - MARCH 2008**

art direction consultant

Contributed on projects for ZIRH men's grooming, Michael Kors fragrances, Bath and Body Works, Svedka Vodka, Eureka, a Sci Fi Channel original series, Tava carbonated beverage, Vogue Magazine marketing department, and others.

APRIL 2008 - JANUARY 2006

Calvin Klein Fragrances/Coty Inc.

junior art director

developed and created final CKIN2U gift with purchase packaging and point-of-sale items for initial launch, spring 2008

conceived and developed new product photography direction with creative director and assisted in shoot and retouching

oversaw a number of press runs, from hangtags to giftset box printing

managed launch of Calvin Klein MAN point-of-sale items with overseas production

supported creative director in business-to-consumer advertising for all Calvin Klein brands

APRIL 2006 - SEPTEMBER 2005

freelance designer

created and designed print collateral (rfp's, b-to-b advertising, b-to-c advertising, inhouse marketing collateral, etc.) for a range of clients

clients include: Disney Adventures Magazine, Jack Morton Worldwide, Merkley+Partners, Standard Motor Products, Financial Dynamics

SEPTEMBER 2005 - AUGUST 2004

Village Green Companies

graphic designer

lead small design team on graphic systems for over 200 luxury apartments in midwest

rebranded multiple communities (graphics, logos, print collateral) into Village Green style

coordinated between communities and outside vendors on a variety of promotional objects

MAY 2005 - AUGUST 2004

International Academy of Design & Technology

adjunct faculty

taught graphic design fundamentals and senior level print design class to 20+ students at junior college level

AUGUST 2004 - MARCH 2003

Mars Advertising

graphic designer

designed print for Kmart, Big Y Grocery Stores and Key Food Supermarkets

education Virginia Commonwealth University
masters of fine arts candidate

School of the Visual Arts (NYC)
post-graduate classes

College for Creative Studies (Detroit)
post-graduate classes

Central Michigan University
bachelor of fine arts

Middlesex University (London) - junior year abroad

affiliations Designers-Without-Borders
mentorship program with Makerere University (Uganda)

AIGA - Richmond, VA chapter

references provided upon request